

SPRINT BRAND GUIDELINES

LOGOTYPE



SPRINT

STATIONERY



LOGO A
WHITE ON COLOUR



LOGO B
BLACK ONLY



LOGO C
STANDARD RED & GRAY



TYPOGRAPHY

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a b c d e f g h i j k l m n o p q r s t u v w x y z

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a b c d e f g h i j k l m n o p q r s t u v w x y z

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a b c d e f g h i j k l m n o p q r s t u v w x y z

A B

COLOURS

PANTONE
1797 C

PANTONE
COOL GRAY 11 C

COLOUR GUIDE

CMYK : 2 97 85 7
RGB : 203 51 59
HEX : CB333B

COLOUR GUIDE

CMYK : 44 34 22 77
RGB : 83 86 90
HEX : 53565A